

2021

CHAMBER OF COMMERCE COMMITTEE GOALS

EDUCATION WORKFORCE DEVELOPMENT

Chair: Kim Harris
Roane State
Community College

Co-Chair: Kristin Waldschlager
CNS Y-12

- Dream It. Do It. East TN
- Support Anderson County Schools Groundhog Day Initiative (Job Shadowing)
- Promote Manufacturing Day
- Promote Soft Skill Development
- Support Industry Tours

Mission Statement: The Committee will be a leader in building a local workforce to compete in a global market

GOVERNMENT COMMUNITY RELATIONS

Chair: Michael Foster
City of Rocky Top

Co-Chair: Steve Heatherly
Miller Hollow Farm

- Legislative Agenda Presentation in Nashville
- Anderson County Legislative Planning Session
- Lunch with Legislators
- Participate in planning sessions with State and District Congressional Representatives

Mission Statement: Position the Chamber as a facilitator for regional development between government, business, and community and be an advocate for Anderson County

BUSINESS DEVELOPMENT

Chair: Joey Smith
Sellers Realty

Co-Chair: Amber Price
Y-12 Federal Credit Union

- Focus on Lifestyle Improvements
- City & Community
- Housing Development & Greenways
- Grow Relationships with Business Owners

Mission Statement: Establish programs to encourage entrepreneurships and maintain existing retail/commercial businesses

MEMBERSHIP DEVELOPMENT

Chair: Peggy Adcock
Southern Bank of Tennessee

Co-Chair: Katherine Birkbeck
Spindle Tree

- Offer mentoring for new members
- Host a Membership Drive
- Follow-up after joining the Chamber

Mission Statement: To grow membership, increase member retention and monitor member benefits, to continue to support the objectives of the membership and community