

## Chamber Committee Goals & Objectives

<p style="text-align: center;"><b>EDUCATION AND WORKFORCE DEVELOPMENT</b></p> <p><b>Chair:</b> Kristen Waldschlager, CNS/ Y-12 <b>Co-Chair:</b> Kim Harris, Roane State Community College</p> <ul style="list-style-type: none"> <li>▪ Continue the East Tennessee <i>Dream it Do it</i> program in Anderson County</li> <li>▪ Support the Anderson County Groundhog Day Initiative (Job Shadowing)</li> <li>▪ Initiate a Career Fair for grades 6-8 with Anderson County Schools and Clinton City Schools</li> <li>▪ Promote Manufacturing day (Oct. 4, 2019)</li> <li>▪ Continue to promote soft skill development in and with the schools</li> <li>▪ Continue to support industry tours targeting various groups in 2019</li> <li>▪ Initiate 3<sup>rd</sup> grade Art Industry Contest</li> </ul> <p><b>Mission:</b> The Committee will be a leader in building a local workforce to compete in a global market.</p>	<p style="text-align: center;"><b>GOVERNMENT/ COMMUNITY RELATIONS</b></p> <p><b>Chair:</b> Michael Foster, City of Rocky Top <b>Co-Chair:</b> Steve Heatherly, Merit Construction</p> <ul style="list-style-type: none"> <li>▪ Legislative Agenda Presentation in Nashville</li> <li>▪ Lunch with Legislators (review legislative accomplishments)</li> <li>▪ Regional Coalition/ Alliance Quarterly Meeting</li> <li>▪ Six County Legislative Planning Session</li> <li>▪ Meet &amp; Greet with All City Councils, School Boards and County Commission</li> <li>▪ Participate in planning sessions with State agencies, TN House &amp; Senate Candidates, Gubernatorial Candidates, 3<sup>rd</sup> District Congressional Candidates</li> </ul> <p><b>Mission:</b> Position the Chamber as the facilitator for regional development between government, business, and community and be an advocate for Anderson County.</p>
<p style="text-align: center;"><b>BUSINESS DEVELOPMENT</b></p> <p><b>Chair:</b> Joey Smith, Sellers Realty <b>Co-Chair:</b> Amber Price, Y-12 Federal Credit Union</p> <ul style="list-style-type: none"> <li>▪ Focus on Lifestyle Improvements</li> <li>▪ City &amp; Community</li> <li>▪ Housing Development and Greenways</li> <li>▪ Secure Retail Development Funding</li> <li>▪ Attend Retail Trade Shows</li> <li>▪ Grow Relationships with Business Owners</li> <li>▪ Tennessee Downtowns Program</li> <li>▪ Small Business Seminars with TSDBC</li> </ul> <p><b>Mission:</b> Establish programs to encourage entrepreneurship and maintain existing retail/commercial businesses.</p>	<p style="text-align: center;"><b>MEMBERSHIP</b></p> <p><b>Chair:</b> Melissa Bingham, First Volunteer Bank <b>Co-Chair:</b> Robin Hunley, Powell-Clinch Utility District</p> <ul style="list-style-type: none"> <li>▪ Onboarding Process</li> <li>▪ Mentoring</li> <li>▪ Incentives</li> <li>▪ 12-month Plan</li> <li>▪ Membership Drive</li> <li>▪ Social Media Training</li> <li>▪ Follow-up after joining</li> </ul> <p><b>Mission:</b> To grow membership, increase member retention and monitor member benefits, to continue to support the objectives of the membership and community.</p>