



Merry Christmas!



Chamber Elects Board Members

The Anderson County Chamber of Commerce has elected board members to serve a three-year term beginning January 2015: Amy Allen, Ameriprise Financial-Keeton & Associates, Melissa Charles, Sellers Realty, Harold Edwards, Individual Member, David Erb, Allstate-The Erb Agency, Steve Heatherly, Merit Construction, Inc., and Jim Zonar, Consolidated Nuclear Security, LLC (CNS).

Amy Allen is the Office Manager and Paraplanner for Keeton & Associates, a financial advisory practice of Ameriprise Financial Services, Inc. She is a 2003 graduate of Anderson County High School and



received her Bachelor of Science in Business Administration from the University of Tennessee in Knoxville. She is a Leadership Anderson County graduate and former board member. Allen is a lifelong resident of Anderson County and a member of First Baptist Church of Andersonville. She and her husband, Bradley, reside in Andersonville.

A lifelong Anderson County resident, **Melissa Parks Charles** is the office manager and a licensed affiliate broker at Sellers Realty. A Graduate of the Realtors Institute, she has received the Knoxville Area Association of Realtors Award of Excellence



numerous times for sales in excess of \$1 million during a calendar year. Melissa is also a graduate of Leadership Anderson County. She serves on the Board of Directors for the North Anderson County Boys and Girls Club, a Tennessee Achieves Mentor, Clinton Civitan Club Secretary, Methodist Medical Center Foundation Casino Night Committee and volunteers at Methodist Medical Center. She is an avid sports fan, loves traveling & golf and is married to Jim Charles, a Chamber member with Edward Jones investments.

Harold Edwards has been a resident of Anderson County since 1998. Mr. Edwards has been employed in sales of curriculum software for the K12 market for 21 years. He has owned and operated a retail busi-

ness in Knoxville and served as an urban planner for the State of Tennessee and the City of Gatlinburg. He holds a Master of Arts degree in urban & regional planning from East Tennessee State University. Mr. Edwards was recently appointed to the Anderson County Planning Commission and is a member of Cokesbury United Methodist Church in Knoxville. He is a member of the Oak Ridge Elk's Lodge. Harold is married to Redith Edwards and has two daughters and four grandchildren. He enjoys boating, outdoor activities, music, dancing, and watching sporting events.

David Erb is the President and CEO of The Erb Agency in Clinton which is an Exclusive Agency with Allstate Insurance Company. The Erb Agency is a full-service insurance agency that offers a complete line of products and services, including auto, property, commercial, life insurance and retirement planning. He lives in Norris with his spouse Natalie and their two young girls Fiona and Amelia. He is the recipient of

numerous awards from Allstate including the Circle of Champion's Award and Honor Ring Award three years in a row. He also sits on the National Advisory Board for Allstate representing the agency force in the states of TN, KY, AR, MS and LA. David is the Vice Chairman of the Board of Directors for the Boys and Girls Club of North Anderson County; he is a Board Member for

See **BOARD** on page 2

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Board

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Alzheimer's Tennessee and is the Chair for the Alzheimer's Tennessee 5 County Walk; he sits on the Leadership Board for the National Federation of Independent Businesses of TN; he also serves on the Business Advisory Council of the Emory Valley Center and the ADFAC Public Relations Committee.



Mr. Erb also an active member of Anderson County Chamber of Commerce; is the Past-President and member of the Rotary Club of Clinton; he also is a member of the Civitan Club of Clinton and of St. Francis Episcopal Church in Norris. He is an alumni of the Anderson County Chamber of Commerce Leadership Class of 2014; a graduate of the College of Charleston; received his MBA from Georgia State University and also completed the Professional Financial Planner Program at Oglethorpe University in Atlanta.

Steve Heatherly, a 1977 graduate of Clinton Senior High School, earned his BS degree in 1981 from East Tennessee State University in construction science and business administration. Steve is on the board of directors at Merit Construction, Inc. and serves as the company's senior vice president. Steve has spent the nearly 40 years in the commercial construction industry in East Tennessee and has constructed many land-



mark buildings in the area including the Maryville Municipal Center, the new Alcoa High School, the Hardin Valley Academy in Knoxville and the Clinton Utilities Board Operations Center. Steve is past president of the Association of General Contractors of Tennessee and has served two terms as the president of the Knoxville branch of the Association of General Contractors. Steve is a lifelong resident of Anderson County and a member of the First Baptist Church of Clinton. He and his wife Sheree have two adult sons. Jacob is practicing attorney in Knoxville and John Michael is a management trainee with a large construction contractor in North Carolina.

Jim Zonar is a Senior Technical Lead in the Strategic Partnership Programs at the Consolidated Nuclear Security Ilc. He has been at Y-12 for 14 years in a variety of positions managing engineering, manufacturing, productivity improvement, and programs. He spent 30 years with Babcock & Wilcox in leadership roles at their Nuclear Fuels Division in Lynchburg Virginia, Idaho National Lab in Idaho Falls, and finally at the Y-12 National Security Plant in Oak Ridge. He served 6 years in the Marine Corps as a Fighter Pilot and Graduate of the Navy Fighter Weapons School (Topgun). Jim is a graduate of The Ohio State University with a bachelor's degree in Industrial and Systems Engineering and George Washington University with a Masters of Engineering Administration. He is a native of Euclid, Ohio. He currently resides in Knoxville with his wife. His 4 children are all employed in Knoxville and Nashville.



Leadership Anderson County



Leadership Anderson County participated in City Government Day on Tuesday, November 18, visiting Clinton City Hall, Oak Ridge Municipal Building, Rocky Top City Hall and Norris City Hall and Museum. Margaret Norris with MTAS led the class in a City Government Game. Leadership Anderson County is a program of the Anderson County Chamber of Commerce. For more information or to register for the Class of 2016, contact the Chamber at 865-457-2559.

Youth Leadership Anderson County



Youth Leadership Anderson County participated in Science and Business Day on Tuesday, November 11 touring Diversified Product Inspections, LLC, hands-on at REACT/s, an encounter with a robot at Remotec, finishing the day at Fox Toyota. Oak Ridge Associated Universities sponsored lunch for the class. Youth Leadership Anderson County is a program of the Anderson County Chamber of Commerce. For more information contact the Chamber at 865-457-2559.



DECEMBER Chamber Calendar

Thursday, December 4 8 – 9:30 a.m.	Thursday, December 4 4:30 – 6:30 p.m.	Tuesday, December 9 8 – 9:30 a.m.	Wednesday, December 10 11:30 -1 p.m.	Saturday, December 13 6 p.m.
COFFEE <i>The Community Bank of East Tennessee 151 E. Broad St. Clinton 457-3433</i>	HOLIDAY RECEPTION <i>Chamber office</i>	Networking Open House <i>Methodist Medical Center of Oak Ridge, 990 Oak Ridge Turnpike</i>	Small Business Start-up Seminar <i>Jutta Bangs Chamber office</i>	Clinton Christmas Parade <i>Downtown Clinton</i>

Chamber Hosts Small Business Seminar

The Anderson County Chamber of Commerce in partnership with the Tennessee Small Business Development Center will host a free workshop for small business owners and entrepreneurs who want a better understanding of starting a new business. The TSBDc advises and assists entrepreneurs and small business owners in our area at no cost to them.

This free seminar will be held on Wednesday, December 10, 2014, 11:30 a.m. – 1:30 p.m. at the Anderson County Chamber of Commerce office, 245 N. Main St., Ste., 200, Clinton, with Jutta Bangs, Director of the Tennessee Small

Business Development Center at Roane State Community College. The seminar discussion includes the forms of business organization, tax requirements, business licenses, business planning and financing options with additional discussion about SBA loan guarantee programs.

Space is limited and advance registration is required. Reserve your space by contacting the Anderson County Chamber of Commerce, 865-457-2559 or email: accc@andersoncounty-chamber.org. To learn more about the TSBDc visit www.tsbdc.org.



Jutta Bangs

Six-County Legislative Agenda Presented

The Anderson County Chamber of Commerce Government Relations Council hosted the 3rd Annual Six-County Legislative Agenda at the Holiday Inn-Clinton on Friday, November 7. Mayors, Chamber Executives and Economic Development representatives from Anderson, Campbell, Claiborne, Morgan, Scott and Union Counties partnered to identify economic development issues and needs they feel impact the growth of their community. Presenters included ACEDA President Tim Thompson, Anderson County Schools Director Larry Foster, Clinton City Schools Director Dr. Vicki Violette, Anderson County Chief Jailer Avery Johnson, ASAP Prevention Coordinator Michael Foster, Anderson County Mayor Terry Frank and Anderson County Tourism Director Stephanie Wells. This Legislative Agenda, highlighting Economic Development/Workforce, Education/Workforce Development, Taxpayer Funded Jail Cost, Substance Abuse, Broadband Access and Adventure Tourism, was presented to Senator Randy McNally, Senator Ken Yager, Rep. Kelly Keisling, Rep. Dennis Powers and Rep. John Ragan. Representatives from Senator Bob Corker's office and Rep. Chuck Fleischmann's office were also in attendance.



Ribbon Cutting



Hibachi Pizza

Hibachi Pizza Owners Michael Pfeiffer and Darian Crossno celebrated their Grand Opening with an Anderson County Chamber of Commerce Ribbon Cutting and Business After Hours on November 6. Hibachi Pizza is located at 526 E. Tri-County Blvd. in Oliver Springs. Phone: 865-435-1881.

Board Retreat



Anderson County Chamber of Commerce Board Members and newly elected Board Members gathered for the Annual Board Retreat at Holiday Inn Express Inn & Suites on November 20, outlining the Chamber's Program of Work for 2015. Chair-Elect Stephen Harris led the break-out sessions as Chamber Councils established goals and objectives for the new year. The Program of Work will be introduced to Chamber members at the Annual Business Luncheon early 2015.

Welcome New Members!

Thank you for your Renewal!

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Economic Indicators October

**New Business
Licenses Issued – 31
Building Permits
Issued – 23
Unemployment – 7%**

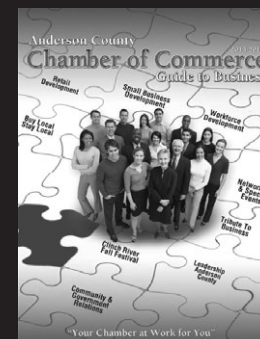
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Robert Baird
Mark Stephens, Anderson
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Have a Job Opening? The Anderson County Chamber of Commerce will list your Job Opening for free on the Job Postings page on our website. Please send the details to janet@andersoncountychamber.org or fax to 865-463-7480.



HO! HO! HO! Buy Local!

Holiday Shopping is upon us and what better time than NOW to Buy Local? The Anderson County Chamber of Commerce, as a local business advocate, encourages the decision to "Buy Local" as a lifestyle choice that reflects a commitment to our community. Anderson County has many one-of-a-kind businesses that offer unique gifts.

The Business Development Council of the Anderson County Chamber of Commerce introduced the "Buy Local – Stay Local" Program in 2010 to promote local business and keep valuable sales tax dollars in Anderson County. Did you know that 2.75% of sales tax collected in Anderson County remains in Anderson County?

The total sales tax collected in Anderson County is 9.75% (state 7%, local 2.75%). While 7% remains at the state level, 2.75% returns to the County or the City where collected. Half of this amount remains with the County or City and the other half is divided among the local school systems based on average daily attendance (Anderson County Schools, Clinton City Schools and Oak Ridge City

Schools). Buying local also helps our businesses keep their doors open and grow, adding to the employment opportunities and economic development of our region.

A national survey of independent businesses has found that those in communities with an active "buy local" campaign have experienced markedly stronger revenue growth compared to those located in areas without such a campaign, according to Stacy Mitchell, senior researcher with the Institute for Local Self-Reliance.

The survey, which was conducted over an 8-day period in January, gathered data from 2,768 independent businesses, including retailers, service providers, restaurants and others. It found that those in places with a "Buy Local" initiative reported revenue growth of 5.6% on average in 2010, compared to 2.1% elsewhere.

"This survey adds to the growing body of evidence that people are increasingly seeking out independent businesses and that shift is having a tangible impact on the bottom line," said Mitchell.



"Buy Local – Stay Local" Program

This survey offers further proof that, with sustained efforts, communities can indeed raise local consciousness and build a culture of support for local entrepreneurs.

Details of participating merchants and their discounts can be viewed at www.andersoncountychamber.org. Information on becoming a member of the Chamber of Commerce is available on this website or

contact the Chamber at 865-457-2559.

The economic climate of our county will thrive with the support of our community. With your help, this year could be one of the best holiday seasons in Anderson County! HO! HO! HO! BUY LOCAL!!

Fraud Seminar



Jason Mooney, Regions Bank, shared valuable tips to help business owners spot and mitigate the risk of potential financial loss in his presentation "Protect Your Business from Fraud" at the Chamber office on Wed., Nov. 5. Attendees learned about different types of fraud and how to prevent them.

How confident do you feel *about* your retirement?

Let's talk.



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MEMBERS IN THE NEWS

ADFAC (Aid to Distressed Families of Appalachian Counties) have presented **Jim Ball** and **Dave Mullins** with the inaugural "Silent Hero" awards. The second annual "Bill Wilcox Bow Tie Award" was held October 30 at Y-12's New Hope Center, honoring long-time volunteer **Tim Myrick**.

Anderson County Schools **Dr. Tim Parrott**, Director of CTE and Secondary Education, was named Tennessee Supervisor of the Year.

Oak Ridge National Laboratory announced Fiscal Year 2014 was a record year for technology transfer, with the lab receiving \$3 million in licensing receipts and royalties from the agreements. The fiscal year ended Sept. 30. ORNL is managed by UT-Battelle. **David Dean** has been named chair of the scientific advisory committee for the Fa-

cility for Rare Isotope Beams. **Scott Sluder** has been elected a fellow of the Society of Automotive Engineers International.

Pellissippi State Community College has been certified by the state as a "VETS Campus", in acknowledgment of the institution's efforts to ensure veterans experience a successful transition from military service to college enrollment. Also, students **Jeffrey Roller** and **Isaiah Maylott** have each earned a \$2,000 Grainger Tools for Tomorrow Scholarship—the only recipients in Tennessee to receive the award this academic year. Both Roller and Maylott are in the Engineering Technology degree program's Electrical Engineering concentration.

Hope 4 Tomorrow has moved to a new location; 358 B Indian Hills Circle, Clinton.

LBMC has added **Emert**

Ridener as a staff accountant in the accounting and assurance team. **Ann Henry** has joined as front desk receptionist and administrative support.

Alpesh Patel, President and Owner of **Kana Hotel Group** has been elected to the Area-wide Development Corporation Board of Directors.

Barge, Waggoner, Sumner and Cannon, Inc. announced that **Rebecca Johnson Bowe** has joined the firm as a Civil Engineer in its Knoxville office. She is certified in storm-water quality and is a Registered Professional Engineer in thirteen states.

Temp Systems, Inc. welcomes **Jeff Jones** as Business Development Officer.

Huskey Media, dba **Clinton Life** magazine has announced the addition of **Susan McGetrick** as Territory Sales Director.

Also, their newest publication "Secret City Living" will be premiering on December 5, 2014.

JS Ridenour Construction has announced **Randy Merritt** as an estimator/project manager.

Emory Valley Center has received a 4 Year Accreditation

from The Council on Quality and Leadership.

Resource Mfg./Staffing Solutions welcomes **Sandi Keith** their new sales manager.

Food City has promoted **John Jones** to executive vice president and director of store operations.

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