

Chamber Quarterly Luncheon to feature Bob Kesling

Play-By-Play Voice for Tennessee Football and Basketball

The Anderson County Chamber of Commerce is proud to welcome featured speaker Bob Kesling, to our Quarterly Networking Luncheon on Friday, May 6, 11:30 a.m. – 1:00 p.m. at First Baptist Church of Clinton, Family Life Center, 230 N. Charles Seivers Blvd, Clinton, sponsored by Tennova Healthcare.

Bob Kesling was named lead announcer on the Vol Radio Network in 1999. He is the play-by-play voice for Tennessee football and basketball on the 70 plus stations on the Vol Network. Kesling also serves as the host for “Vol Calls”, the weekly coach’s call-in radio show and the “Big Orange Hotline” during the football season as well as the “Butch Jones Show” and the “Rick Barnes Show” on the Vol Television Network.

Kesling began his association with the University of Tennessee as a walk-on fullback on the 1972 freshman football team. His broadcasting career began in 1974 when he was hired by John Ward as a film editor for the “Bill Battle Show” on the Vol Television Network while he

was a student at the University of Tennessee.

In 1976, Kesling was hired by John Ward to serve as his spotter for Vol Network radio broadcasts. He sat beside the legendary “Voice of the Vols” for 15 seasons in the Vol Network booth spotting and handling pre-game, halftime and post-game interviews.

Kesling also has a long history with the Lady Vol basketball team. He served as the radio play-by-play voice from 1978 through 1999 calling Pat Summitt’s first 6 NCAA National Championships.

WIVK radio in Knoxville named Kesling as its sports director in 1976. In 1980, Kesling was named sports director at WBIR-TV in Knoxville and was

Channel 10’s 6 pm and 11 pm anchor until leaving that position in 1999 to join the Vol Network.



Bob Kesling

During his time at WBIR-TV, Kesling also work for Jefferson-Pilot on its SEC Television package. He joined the basketball network serving as pre game host and play-by-play announcer in 1989 and joined the football broadcasts as a sideline reporter and play-by-play announcer in 1992. He remained at Jefferson-Pilot Sports until he accepted the Vol Network position in

Radio Network, NCAA Men’s Basketball Tournament on CBS/Westwood One radio network, college baseball on Fox Sports and Tennessee baseball and Lady Vol basketball on the Vol Network package carried on Fox Sportsouth.

Active in the community, he serves on the board of directors for Goodwill, the Leukemia and Lymphoma Society, the Knoxville Sports Hall of Fame and was the 2013 United Way Campaign Chairman. In August of 2015 he was inducted into the Greater Knoxville Sports Hall of Fame.

A 1977 graduate of the University of Tennessee, Kesling and his wife Tami have two children Allison and Melissa.

To reserve your tickets, please contact the Chamber at 457-2559, email: acc@andersoncountychamber.org, or visit www.andersoncountychamber.org to pay online. Tickets are \$20 for Chamber members and \$25 for guests. Cancellation notice required 24 hours prior to event.

His other credits include play-by-play announcer for the SEC football and basketball championship games on the SEC radio network, NCAA Women’s Basketball Final Four on CBS/Westwood One

Member Focus: **Allred & Associates**

Allred and Associates Real Estate is located at 320 Commerce Street in Clinton and is a full service real estate company serving all of East Tennessee. Offering over 15 years of experience, Allred can assist in finding just the right home for you or help in selling your existing home.

Agents at Allred and Associates are licensed Realtors and members of the National Association of Realtors and the Knoxville Association of Realtors. Other designations include Senior Real Estate Specialist, graduate of Real Estate institute, specializing in First Time Home buyer, Rural development and foreclosures.

Rental management is another aspect of Allred and As-

sociates. Finding the right tenant for your property and managing the day to day needs of the tenant, gives freedom to the landlord not to worry about his investment.



“The Anderson County Chamber has been a huge asset to our business. Regular attendance at the Chamber coffees has resulted in meeting new clients and renewing old acquaintances. The Chamber’s website provides an opportunity to link our business to people moving into the area and are looking for certain services, such as buying a new home. Thanks to Anderson County Chamber of Commerce

for making everyone feel welcome!”
For all your real estate needs, give David, LaDonna or Diane a call.

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PARTNERS IN THE NEWS



Cary Chrisman, a pharmacist at **Methodist Medical Center of Oak Ridge**, was named the MMGer of the Month for March. When asked about receiving the distinction, Chrisman said, "It is refreshing to be part of an excellent, caring team of clinicians at Methodist Medical Center."



The Appalachian Regional Commission awarded **Oak Ridge Associated Universities** a project to help substance abuse organizations within the Appalachian Region improve the use of social media in an effort to combat prescription drug abuse, drug overdose and related health problems.

The project will engage approximately 200 individuals and five local organizations in establishing effective social media campaigns in 2016.

WHY BUY LOCAL?

The Anderson County Chamber of Commerce Business Development Committee is an avid supporter of "Buy Local - Stay Local", a program designed to encourage residents of Anderson County to buy their goods and services in Anderson County for a good reason.

For every \$100 spent in Anderson County, consumers pay 9.75% sales tax on goods purchased. Therefore, the sales tax on \$100 is \$9.75. The State of Tennessee retains \$7.00 or 7%, with \$2.75 (2.75%) minus fees that returns to local governments. From the \$2.75 (2.75%) the State retains 1.125% for administrative costs and prior to distribution by the Anderson County Trustee's office, a 1% fee is assessed, leaving \$2.69 to be distributed as follows: one-half to the three school systems and the remainder returned to the municipality or county government from which it was received.

Consider the amount you spend in a month and how much of that expenditure you spend in another county, thereby contributing to their revenues. If you purchase \$100 worth of goods in another county, your "\$2.69" is retained by that county.



Hawkins

Anderson County has 31,652 households with the average household income of \$58,855.00. A typical family spends 15% of their annual income on groceries, which equates to approximately \$8,850 a year, or \$280 million a year on groceries that will generate \$7.5 million in local option sales tax.

Did you know that in Anderson County, the local option sales tax received in 2015, the 2.75% minus fees, equates to \$25 million in total revenues for Anderson County Government, the five municipalities and all three school systems?

However, leakage to surrounding counties remains staggering.

When you consider large purchases such as cars, appliances, building supplies, etc., ask yourself, "Can this product be purchased in Anderson County?" It could be more myth than truth that you will receive a lower price by going to a retailer in another county. Did you know that most retailers offer price matching? Do your homework. Provide the sales person an advertisement from local media or from the internet and you may receive the same price here in your county. Often apparent savings are more than offset by the additional costs of gasoline and wear and tear on your vehicle to travel to Knoxville or other counties.

There are over 2,600 businesses in Anderson County that contribute to the economic health of our County by payment of property tax (40% of the County's overall budget), business tax (about \$1.2 million annually), sales tax when supplies are purchased from other businesses and payroll

tax. Their employees receive a salary and have the option to spend their money in Anderson County. If goods and services are purchased in another county, their employees are likely to live in that county and spend their money in that county.

Revenues needed to operate Anderson County Government and the municipalities of Clinton, Norris, Oak Ridge, Oliver Springs and Rocky Top are derived from property tax, sales tax, business tax, gas tax, in lieu of tax payments, transfer taxes and mortgage taxes paid to the Register of Deeds, vehicle registration fees paid to the County Clerk, building permits, court costs, traffic tickets and other taxes from federal and state sources. Services provided to citizens from these government entities include police and fire protection, schools, ambulance services, garbage collection, libraries, roads, parks, etc.

Anderson County Government collects 41.5% of the property tax from commercial properties while 58.5% is collected from residential properties. One Big Box Retailer in Anderson County annually pays \$83,240 for one location and \$119,623 for the second location in property tax.

All local revenues including Sales Tax and Property Tax provide funding for the three school systems as follows based on "weighted average attendance": 0.576% to Anderson County Schools, 0.348% to Oak Ridge Schools and 0.076% to Clinton City Schools.

The "Buying Local Program", if successful, may contribute to lower taxes and provide an atmosphere for local retailers to not only stay in business in Anderson

County but also to grow in Anderson County.

Need another reason to Buy Local? Research has proven that for every \$100 spent at a local business, \$68 remains in the county by way of local supply purchases and business services, local taxes, wages and community donations.

Local businesses have a tendency to support the local community, patronize local establishments for both business and personal reasons as well as support community organizations. How many times have you seen the signs of a local business on the local ball field fence or a business name on the back of a youth's team jersey?

Finally, let me say a word about internet sales. Online out-of-state companies DO NOT support the local economy by job creation, property and business tax revenue or support our community organizations or schools. When we spend our money in Anderson County, it stays in Anderson County!!

BUY LOCAL – it's more than a concept – it's a way of life! Support the businesses that reinvest in our county's economic vitality, while maintaining the unique character and quality of life in Anderson County! Shop Anderson County first to support local business and keep tax dollars working in our community!

Janet Hawkins,
Executive Vice President
Retail Development

Welcome New Members!

C & D Printing

Digital Printing/ Full Service
Copy Service
Charlie Lane

345 S. Charles Seivers Blvd.
Clinton, TN 37716
(865) 804-2723
www.canddprinting.net

Kelly Services

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& Technical

Staffing/ Professional Business
Services

Brad Parish
122 Kentucky Ave.
Oak Ridge, TN 37830
(865) 804-2723
www.kellyservices.us

Protomet Corporation

Engineering/ Machining/
Manufacturing

Kay Brown
1010 Larson Dr.
Oak Ridge, TN 37830
(865) 425-0600
www.protomet.com

Solid Ground Cords, LLC.

Business Professional/
Industrial/ Healthcare

Jordan Lane
4704 Rutledge Pike
Knoxville, TN 37914
(865)247-4427
www.solidgroundcords.com

Individual Members

Catherine Denenberg

Legend
122 Salem Rd.
Oak Ridge, TN 37830

Economic Indicators March

New Business Licenses Issued - 41
Building Permits Issued - 22
Unemployment - 4.5 (February)

Thank you for your Renewal!

Anderson Co. Emergency & Rescue
Apple Blossom
CASA of the Tennessee Heartland
Harrison's Grill & Bar
Life Safety Inspections, LLC.
Norris Health & Rehabilitation Center
Oak Ridge Chiropractic
Slamdot

Studio Four Design
Tennessee Tool and Engineering

Individuals

Lydia Birk
Larry Chambers
Rep. Dennis Powers



Chamber Calendar

Tuesday, May 3

8-9:30 a.m.
COFFEE
Anderson County
Tourism Council
Anderson County Welcome Center
115 Welcome Lane, Clinton
865-457-4542

Thursday May 26

8:30 a.m. - 1:00 p.m.
NON-PROFIT WORKSHOP
"Marketing"
SCORE and United Way
Chamber Office
RSVP at 865.483.8431

Thursday May 5

8 - 9:30 a.m.
COFFEE
Museum of Appalachia
2819 Andersonville Hwy.
Clinton 494-7680

Monday May 30

MEMORIAL DAY
Office Closed

Friday May 6

11:30 a.m. - 1 p.m.
QUARTERLY LUNCHEON
Bob Kesling,
"The Voice of the Vols"
First Baptist Church
Family Life Center
230 N. Charles Seivers Blvd.,
Clinton
RSVP online at tinyurl.com/
jeqt7zc or call 457-2559
Members: \$20; Non-Members:
\$25; Table of 8: \$150

To register online: Go to
www.andersoncountychamber.org
and click on the event listed in the
Networking/Events block or
on the calendar and follow the
registration prompts.

Scheduled meetings at Chamber office unless
otherwise indicated.

SAVE THE DATE

Anderson County
Chamber of Commerce

5th ANNUAL
**TRIBUTE TO
BUSINESS**

Friday, June 24, 2016

Coffee



County Officials Coffee

The County Officials hosted the Chamber Networking Coffee by inviting the UT Extension Office to share their department and provided a variety of breakfast treats. Donna Carter, the County Director for the UT Extension and her staff, spoke about their expertise in agriculture, family and consumer sciences, and 4-H youth development along with conducting educational programs throughout the community.

Business After Hours



Dollywood Group Sales

Dollywood's Group Sales hosted the Chamber Business After Hours at the Chamber office by bringing some of their goodies served at the new Dream More Resort. Attendees were given the opportunity to hear from Brandi Salyers about this awesome getaway and learn more about the amenities that Dollywood provides. For more information visit: www.dollywood.com

Ribbon Cutting



Little Ponderosa Zoo & Rescue

It was beautiful morning for a ribbon cutting at Little Ponderosa Zoo and Rescue located at 629 Granite Road in Clinton. All of the animals were ready to greet the new guests and the zoo was open for tours of the grounds. The zoo assists in rescuing many exotic animals across the US. In fact, 98 percent of their animals are rescues and have found a safe and forever home at Little Ponderosa.

Ribbon Cutting



Pleasantly Essential doTERRA Essential Oils

Marge Hauschildt, owner of Pleasantly Essential doTERRA Essential Oils and members of the Anderson County Chamber celebrate the grand opening of her new business with a ribbon cutting. Pleasantries Cakes and Catering provided a delicious breakfast using doTERRA Oils. To learn more about essential oils please contact her at 865-426-8222 or visit her website at www.mydoterra.com/margehauschildt.

Congratulations Leadership Anderson County Class of 2016!



Leadership Anderson County Class of 2016, the 25th Anniversary Class, class graduation celebration was hosted at Calhoun's Event Center in Oak Ridge. It was a festive night of conversation, delicious food and certificates!

Pictured left to right; Cary Langham, Jeff Garceau, DeAnna Robertson, Dave Sturgill, Anne Belland, Sandra Ellis, Jessica Langstaff, Teresa Brittain, Jeff Shelton, Michael Ousley, Annette Eaves, Jim McDaniel, Kelly Johnson, Stacy Park, Martha Rauch, Penny Herrell (not pictured: Matt Albert, Sheri Blattner, Linn Davidson, Angela Farmer, Zach Farrar, J.R. Hertwig, James Payne, Donna Robinson)

Maurice's Coffee



Maurice's Manager, Deidra Hall, welcomed the Anderson County Chamber of Commerce for a Networking Coffee. Attendees received a 15% discount on shopping during the event and two gift cards were given away. Thank you Deidra for a wonderful event! For the latest in spring and summer fashions visit their store at 128 Tanner Place, Clinton.

Student Visit to Aisin



Clinton High School Business and Personal Finance students enjoyed a tour of Aisin and an introduction to career possibilities in local manufacturing. They were joined by students from the GEAR UP program and Duane Gregg of the TN Higher Education Commission. The event was coordinated in partnership with the Anderson County Chamber of Commerce.



Program now accepting applications for the

Class of 2017

Beginning May 16, 2016

For more information, contact

Norm Nelson, 457-2559 or email

norm@andersoncountychamber.org

Learn how leadership affects your community and strengthen your leadership abilities while discovering your community in a new way.

Applications can be downloaded on our website.

ANDERSON COUNTY CHAMBER OF COMMERCE ANNOUNCES STUDENT INITIATIVE IN ADVANCED MANUFACTURING

Anderson County Chamber of Commerce President Rick Meredith has announced a partnership with Anderson County Schools on a pilot program designed to bring student awareness of job opportunities in advanced manufacturing.

"Dream It. Do It. Tennessee is a competition that brings middle school students together with area industries to create videos that tell the stories of those industries," said Meredith. "When they're done, you can view the videos online and vote for your favorites."

The program, "Dream It. Do it. Tennessee" was co-founded by the Tennessee Chamber of Commerce & Industry and the University of Tennessee Center for Industrial Services. It's the result of an ongoing need to fill the hundreds of job vacancies that go unfilled each year in advanced manufacturing, and to encourage

a new generation of young people into the exciting and lucrative world of manufacturing in Tennessee.

Start-up costs for Dream It. Do It. Tennessee are underwritten by Consolidated Nuclear Security, LLC, the managing contractor at the Y-12 Nuclear Security Complex in Oak Ridge and the Pantex plant in Amarillo, Texas. Kristin Waldschlager is the CNS coordinator.

"Both at Y-12 and Pantex, we will need lots of skilled workers in the future," said Waldschlager. "Dream It. Do It. Tennessee, is designed to open the eyes of middle schoolers to the possibilities of careers that they hadn't even thought about."

Anderson County Career & Technical School Principal, Kelly Myers agrees. "The

students will get an opportunity to go 'behind the scenes' of local businesses and see for themselves what actually goes on. I think they'll be surprised and excited," he said.



Tennessee Chamber of Commerce & Industry President Catherine Glover said the Anderson County partnership is the first formal sub licensee of Dream it. Do it. Tennessee, and is the first East Tennessee Dream it. Do it. project.

Meredith said the program could not be happening without the support of Anderson County Schools and local industries.

"The industries see the benefit for their own businesses and were willing to step up and help. The Schools are excited be-

cause it opens the door for many of their students to the possibilities of a future career that might not include a four-year degree," said Meredith.

The participating industries include: Aisin Automotive, Techmer PM, SL Tennessee, and Eagle Bend Manufacturing. The participating schools are: Clinton Middle School, Lake City Middle School, Norris Middle School, and Norwood Middle School.

The student teams and their chaperones begin their industry visits in early April. Voting by the public on the finished videos will start on April 27 through May 4 on YouTube. Winners will be announced at an awards program on May 11, 2016.

For more information, contact Janet Hawkins at the Anderson County Chamber of Commerce at 865-457-2559.

The Anderson County Chamber of Commerce has several opportunities for your business to sponsor activities and receive recognition for your company.

Below are a few of our upcoming events:

Quarterly Business Luncheon – May 6

Membership Orientation – July 26

Tribute to Business – June 24

Quarterly Business Luncheon - TBA

Youth Leadership Anderson County – Lunch Sponsors

Clinch River Fall Antique Festival – October 7 & 8

**Please call the Chamber for more information
865-457-2559**

Non-Profit Workshop Seminar Series

"Marketing"

May 26, 2016 • 8:30 a.m. – 1 p.m.
Presented by SCORE and United Way
Space is limited, call 865.483.8431
or email: director@uwayac.org
to reserve your spot!

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MEMBERS IN THE NEWS



Mortgage Investors Group was once again named the top lender in the state of Tennessee Housing Development Agency, a distinction the Knoxville-based company has earned for 13 consecutive years. The rankings are based on the number of THDA loans closed in Calendar Year 2015. MIG topped the rankings by closing 478 loans last year totaling just over \$51.4 million. The numbers represent a 65 percent increase in the number of THDA mortgage loans MIG closed the previous calendar year.

The East Tennessee Development District (ETDD) and East Tennessee Human Resource Agency (ETHRA) recently elected by unanimous consent of the Board of Directors were: **Chair Terry Frank, Anderson County Mayor; Vice Chair Johnny Merritt, Luttrell Mayor; Secretary E.L. Morton, Campbell County Mayor; Treasurer Ron Woody, Roane County Mayor.** The Board also approved the 2016-2017 annual budgets and annual work plans for both ETDD and ETHRA.

Centrus Energy Corporation has signed a new U.S. Centrifuge Technology Advancement contract with UT-Battelle, LLC, as operator of the U.S. Department of Energy's Oak Ridge National Laboratory (ORNL). Under the term of the agreement, Centrus will continue to perform engineering and testing work to preserve and advance U.S.-origin uranium enrichment technology to support future national security and energy security needs. The contract totals approximately \$32.3 million and runs through September 30, 2016.

ORNL Federal Credit Union has announced the leadership transition of two employees; **Derek Saidak** has been appointed to fill the newly created role of Chief Loan Officer and **Tom Wright** has been promoted to Chief Marketing Officer.

Lynne Lawson Fugate has joined the **Girl Scout Council of the Southern Appalachians** as Chief Executive Officer.

The U.S. Department of Energy has appointed **Kenneth**

Eikelberg and Elizabeth Ross to its Oak Ridge Environmental Management Advisory Board.

Clinton Physical Therapy Center (CPTC) has been recently ranked at the 92nd percentile in the nation for their rehabilitation outcomes for total knee patients participating in post-operative physical therapy at their facility. The high ranking achieved by CPTC is based on the functional change patients achieve from the start to finish of their physical therapy series following their total knee surgery, the number of visits and the length of their treatment series. In addition, CPTC has a 98.2 % patient satisfaction.

Tracey Williams has been named new Director of **Roane State Community College's** Paralegal Studies Program. Williams is a Roane State alumna and an associate attorney with an Oak Ridge law firm. Williams will continue to practice law while serving as director of paralegal studies program and teaching.

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NEW WEBSITE BANNER ADS AVAILABLE

If you have logged in to the new website, you may have noticed banner ads across the top of the hot deals, job postings, member directory, member application, events page, and many more.

These ads are available for \$35 for a month for each page you request.

The ad is a 480 x 60 jpg file and can be created by any graphics member of the Chamber for a fee or the Chamber can email you a template if you are familiar with Adobe products. If you would like the Chamber to create the ad, it will be an additional \$15 (but we can't guarantee the quality like a graphics professional can!).

Please check out the website today at www.andersoncountychamber.org and let us know if you are interested in purchasing a banner!

Community Partners

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Copper



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