



Anderson County Chamber of Commerce

February, 2014
Vol. 14, No. 5



Harris named Chair-Elect, Erb named Treasurer of Chamber Board

Stephen Harris has been named Chair-Elect of the Board and Natalie Erb has been elected Treasurer for Anderson County Chamber of Commerce to serve 2014.

Stephen Harris is the Engineering Manager at Powell Clinch Utility District where he has worked for 13 years. He is responsible for the daily operation of the Engineering, IT, and Building Maintenance Departments.



STEPHEN HARRIS

Stephen graduated Summa Cum Laude from The University of Tennessee with a Bachelors Degree in Civil Engineering and Summa Cum Laude from Mississippi State Technical Community College with an Associate's Degree

in Civil Engineering Technology.

As part of the Anderson County Chamber board, Stephen has served as Co-Chair of the Government and Community relations council for the past 2 years and has been a



NATALIE ERB

member of the Executive Committee for 1 year. Stephen is a graduate of Leadership Anderson County.

Personally, Stephen has been married for thirteen years to Amber and is the proud father of ten-year old Caro-

line. He is also an active member of Eagle Bend Apostolic Church.

Natalie Erb, co-owner, Allstate-The Erb Agency, has been named Treasurer for 2014 for the Anderson County Chamber. Natalie also works for the United Way of Anderson County in the role of Finance Director.

Graduating with honors from the University of Tennessee Knoxville with a BS in business administration and a major in accounting, she has been Treasurer for the Chamber for 2 years and a member of the Executive Committee.

Natalie is a senior level executive with an extensive record of finance,

administration and accounting accomplishments and experience in diverse industries including manufacturing, financial services, and 501(c)3 not-for-profit organizations.

Her Chamber participation also includes service on the Youth Leadership Anderson County Board of Directors and co-chair for the Events Council.

Natalie lives in Norris with husband David and 2 daughters.

Annual Business Luncheon

Feb. 6, 11:30 a.m. – 1:00 p.m.

Tickets: Chamber Members \$30

Table of 8 - \$225 * Guests \$35

Purchase online or at the Chamber

Hollingsworth Center for Entrepreneurial Leadership

2135 N. Charles Seivers Blvd., Clinton

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“Member Focus” of the Month

BMC was founded by Don Ball and opened for business July 2nd, 1982. For over 31 years with the commitment to service excellence and providing leading edge office technology solutions to our clients. Office technology has evolved over these 31 years from walk up analog copiers to multi-functional devices that can handle your copy/print/scan and fax needs. One of the investments that BMC makes is for continual training and staying on top of the latest trends. Today, we have a proven track record of assisting businesses with managing their business critical document solution needs. In most cases we can lower the operating



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cost a company incurs managing their copy needs, printing needs, fax needs and today more than ever their scanning needs. BMC partnered with Mita copiers in 1982 and today through the merger of Kyocera and Mita, we offer the very latest technology that our clients find make their day in and day out tasks easier to handle. Contact Allen Steele today to

see how he can assist you with your most pressing office document technology needs. We believe that like the thousands of clients we serve here in East Tennessee, you will be most pleased!

BMC Office Technology has a long history of community service through various Chamber partnerships throughout the region. As well, we are committed to give back as evidenced by our involvement with the Dream Connection and many other charitable causes. We have grown strong in our first 31 years and we are just getting started. We look forward to the opportunity to serve your business needs!

Marketing Your Business Online: Lessons on LinkedIn

The Anderson County Chamber of Commerce welcomes Daniel Monday from Slamdot, who will present this month’s seminar series “Marketing Your Business Online: Lessons on LinkedIn”, scheduled for Wednesday, February 19, from 12:00 to 1:30 p.m. at the Chamber office.

If you’re not joining the 250,000,000+ people on LinkedIn, you may be missing out on business opportunities! From connecting with potential customers or establishing new referral partnerships, to locating that next great employee or finding reputable vendors and suppliers, LinkedIn can become a very affordable marketing and operations tool for your company or nonprofit organization.

Not convinced, or just need guidance getting started? Feel free to join us at the Anderson County Chamber of Commerce for a FREE SlamCamp class presented by Slamdot on how to get started on LinkedIn, build your profile and network, and get active to effectively use it for marketing and improving your business!

Free to Chamber members - \$10 for non-Chamber members

Limited number of seats available. Reserve your space for this valuable presentation by Tuesday, February 18. Call the Chamber at 865-457-2559 or email: acc@andersoncountychamber.org to reserve.



DANIEL MONDAY

THANK YOU, FOR YOUR RENEWAL

Ace Hardware
All Convention and Expo Services, LLC
American Red Cross
Anderson County Animal Hospital-Norris
Anderson County Head Start Preschool
Auto-Cade, Inc.
Blossman Gas & Appliance
Bojangles
Briarcliff Healthcare
& Rehabilitation Center
Carton Service Inc., Pharma Packaging Solutions
Cellular Sales
Century 21 Real Estate Group, LLC
Children’s Defense Fund
Clinch River Home Health
Community Bank of East Tennessee
David Hall Historical Cabin
Dr. Ray LaBelle
Edward Jones – George Paynter
Farm Bureau Insurance Services
Fox Chevrolet
Goodwill Industries
Habitat For Humanity of Anderson County
H & H Body Shop
Holley Gamble Funeral Home
Hollingsworth Companies
Internet Business Images
Knoxville News Sentinel
Legends Event Photo
Little China, Inc.
Madison Insurance Group

McNeeley Family Physicians
Methodist Medical Center of Oak Ridge
Miller Equipment
Museum of Appalachia
NHC, Oak Ridge
Oak Ridge Office Supply
ORNL Federal Credit Union
Panera Bread
Pellissippi State Community College
Peoples Bank of the South
Powell-Clinch Utility District
Ridgeview
River’s Edge Salon and Spa, Inc.
Roane State Community College
Rogers Group Inc.
Ross The Boss Inc.
Samuel Franklin’s
State Farm Insurance-Bob Hamby
Tara Hills Apartments
Techmer PM
TN Bank
UCOR
United Way of Anderson County
Waste Connections of TN, Inc.
Y-12 Federal Credit Union

Individuals
Robert Baird
Kristi Hamilton
Rick Meredith, Anderson County Commissioner

Networking Events February, 2014

Thursday, February 6, 8 – 9:30 a.m..
Networking Coffee – Clinton Rotary Club
Clinton Community Center, 457-2559

Thursday, February 6, 11:30 – 1:00 p.m.
ANNUAL BUSINESS LUNCHEON
Special Guest Entertainment: Todd Oliver & Friends
Hollingsworth Center for Entrepreneurial Leadership, 2135 N. Charles Seivers Blvd., Clinton. Members: \$30 Non-Members:\$35 Table of 8: \$225, Call the office to RSVP, 457-2559

Saturday, February 8, 6:30 p.m.
Todd Oliver & Friends, “Talking Dogs and Rock n Roll”, “America’s Got Talent” Semi-finalist, Historic Ritz Theater, 119 N. Main St. Clinton. Tickets available at the Ritz box office and www.andersoncountychamber.org. Advance tickets: Adults \$20, Child (12 and under) \$10, Day of Tickets: Adults \$22, Child \$11.

Monday, February 17
President’s Day Holiday, Chamber will be closed.

Wednesday, February 19, 12-1:30 p.m.
“Marketing Your Business Online: Lessons on LinkedIn” Seminar
Presented by Daniel Monday, Slamdot Chamber Office
Attendance is limited to 20 participants, please RSVP 457-2559, Bring your own lunch.

Thursday, February 20, 8:00 – 9:30 a.m.
Networking Coffee – Children’s Defense Fund
1000 Alex Haley Lane, Clinton, 457-6466

Thursday, February 20, 9 & 10 a.m.
Small Business Counseling Sessions, Jutta Bangs, TSBDC
Please call the Chamber for scheduling, 457-2559

Thursday, February 20, 11 – 1 p.m.
“An Overview of Franchising Opportunities” Brown Bag Luncheon in partnership with TSBDC, Speaker: Jerry Bird, FranNet of Alabama and Tennessee
Call the Chamber to reserve your space, 457-2559. Bring your own lunch.

Tuesday, February 25, 10:45 a.m.
Ribbon Cutting, Gallo Loco Restaurant
80 East Tennessee Ave., Oak Ridge, 685-0686

Tuesday, February 25, 12 p.m.
Ribbon Cutting, Ritter Biloski and Associates
109 W. Tennessee Ave., Oak Ridge, 482-7734

WELCOME, NEW MEMBERS

Gallo Loco, Inc.
Restaurant/Fast Food
Patricia Sanchez
80 East Tennessee Ave.
Oak Ridge, TN 37830
865-685-0686

Imprint Impressions
Marketing/Promotional Products
Sandra Shannon
920 E. Tri-County Blvd.
Oliver Springs, TN 37840
931-644-0408

2013 At a Glance

Economic Development

• Retained State Three Star Economic Incentive Certification Benchmark III for Anderson County. The Chamber has qualified Anderson County for this certification since 2001.

• Partnered with public/private entities to fund the Chamber's Countywide Retail Development Initiative

• Hired Retail Development Coordinator as resource for existing and future retail/commercial development

• Developed a Retail Development web site to attract new business

• Partnered with TSBDC to offer Small Business Seminars and Counseling

• Expanded Chamber's "Buy Local" Program, added 19 participants, distributed 20,000+ Shoppers Cards and scheduled "Cash Mob" events at local businesses

• Partnered with Anderson County Tourism to publish and distribute a free Anderson County Coupon Book to capture tourism dollars

• Addressed change in State signage program on interstate to support visibility for local businesses

• Presented 13th Annual Clinch River Fall Antiques Festival in Historic Downtown Clinton to promote existing businesses, tourism and boost sales tax revenue. An estimated 12,000 attended.

• Recognized local businesses for their contribution to the community at

Annual "Tribute to Business – Dinner on the Lawn"

• Promoted member businesses in our Networking Programs

• New business Ribbon Cuttings (23)

• Hosted Chamber Coffees for chamber businesses (24)

• Promoted Chamber businesses at the Anderson County Fair

Community Development

• Hosted the 2013 Clinton Christmas Parade with 92 entries

• Partnered with Anderson County Veteran Services to host the 7th Annual Anderson County Veterans Day Parade and Celebration

• Partnered with local non-profits to collect food, toys and school supplies to distribute to others

Education/Workforce

• Hosted Ribbon Cutting for Roane State Community College's Clinton Higher Education and Workforce Development Training Facility

• Hosted Clinton Human Resource Manager meetings

• Chamber's Leadership Anderson County Program began its 25th year in May and will graduate 18 participants in March, 2014

• The Chamber's State Certified Youth Leadership Anderson County Program, a partnership with the Anderson County School administrators, enrolls students



JACKIE NICHOLS

from Anderson County and Clinton High Schools

Government Relations

• Coordinated and presented a Six County Economic Development Legislative Agenda to area senators and local representatives

• Hosted Legislative Forum in July

• Supported Marketplace Fairness Act

Chamber Operations

• Designed new Chamber logo to be unveiled in 2014

• Revamp of Chamber website to be unveiled in 2014

• Presented 2013 Program of Work at

Annual Business Luncheon

• Increased membership 25% and maintained an 85% retention rate

• Developed Member Orientation Program, "How to Promote Your Business through Chamber Membership"

• Introduced "Member Focus", spotlight article to promote businesses

• Upgraded Conference Room technology to benefit members

• Published 7,000 copies of the "2013-2014 Guide to Business"

• Hosted Member2Member Seminar Series and "Chamber Chatroom" networking

• Hosted Proton Therapy Breakfast

• Hosted Annual Holiday Reception for Community Partners and members

Community Partners

• Developed partnerships with member businesses to support the community

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RIBBON CUTTING — A FOCUSED PURPOSE COACHING

Yvonne Hart, center, of a Focused Purpose Coaching, cuts the ribbon for her business. Start the new year with more than a resolution. Yvonne will help you “Lead with Focus” as you identify your natural strengths and values to make 2014 a happier, healthier and more productive year! Yvonne may be reached at 865-220-0415.



RIBBON CUTTING — CLINTON LIFE MAGAZINE

Paul Huskey along with his wife Crystal, center, cut the ribbon introduced Clinton Life Magazine with an Anderson County Chamber ribbon cutting. Clinton Life Magazine serves Clinton, Norris and Andersonville. For more information Paul and Crystal may be reached at 865-235-9213. Clinton Life magazine is the fifth Knoxville-area magazine published by the Huskeys' parent organization. The magazine features hyper-local content, like events, human interest stories, nonprofit and business spotlights and more, written by and for people in your community. If you're interested in contributing, simply email the editor, Crystal, at Clinton@hibu.com.



RIBBON CUTTING — LIBERTY TAX SERVICE

Liberty Tax Service celebrated their grand opening at 920 N. Charles Seivers Blvd., Clinton, with an Anderson County Chamber ribbon cutting and roadside party just after the ribbon cutting with Lady Liberty serving hotdogs and hamburgers. Cutting the ribbon center: Owner Alan Hemani, Shireen Hemani, Mayor Terry Frank. Liberty Tax Service may be reached at: 865-630-0829



COFFEE — VUDRAGOVISH/GROSS INSURANCE AGENTS

David A. Vudragovich and Leslie Gross, independent insurance agents, hosted the Anderson County Chamber Coffee at the Chamber office on Jan. 16 to help businesses better understand how to offer employees Health Benefits.

The Anderson County
Chamber of Commerce
presents-

Todd Oliver & Friends

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Time!

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Phone: 865-457-2559

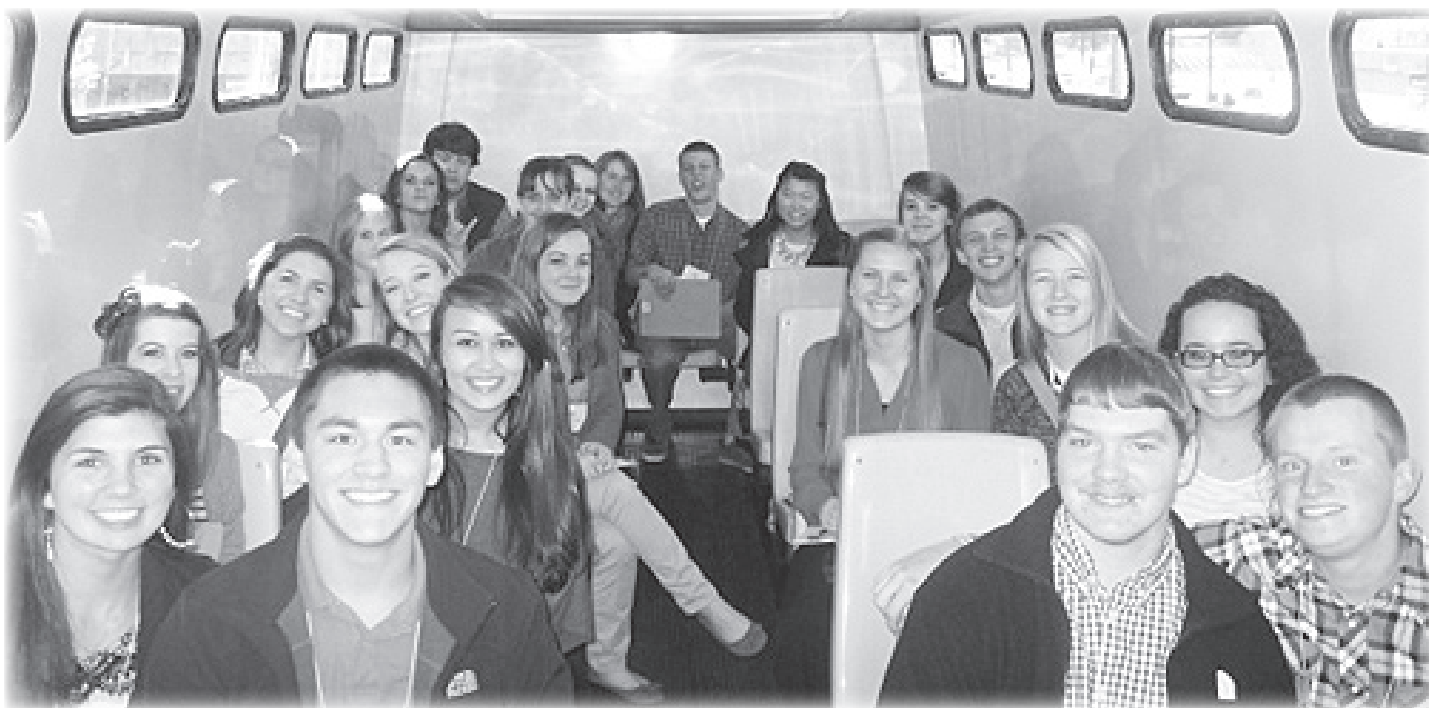
TICKETS:
\$20 ADVANCE
\$22 AT THE DOOR
KIDS 12 & UNDER- 1/2 PRICE

HISTORIC RITZ THEATER * DOWNTOWN CLINTON, TN
FEBRUARY 8, 2014 * TIME: 6:30P.M.
• FAMILY ENTERTAINMENT





Leadership Anderson County Class of 2014 participated in Regional Media Day in January with a variety of tours. An Anderson County Media Panel Discussion was held at the Joint Information Center. Clayton Pangle with East Tennessee Regional Leadership Association (ETRLA) also addressed the class. To learn more about the Chamber's Leadership Anderson County program, contact the Chamber office at 865-457-2559. Leadership 2015 begins in May.



Youth Leadership Anderson County participated in City/County Government Day in January by visiting the Courthouse, Juvenile Court, E-911 Center, and the Detention Center. The class also enjoyed the K-9 demonstration and a city government game with MTAS. The Youth Leadership class consists for high school sophomores, juniors and seniors from Anderson County and Clinton High Schools. Applications are now being accepted for the 2014-15 school year and may be secured from the school guidance counselors.



Ambassador Profile

Michael Ousley

Michael Ousley has worked as a Financial Advisor with Edward Jones since 2011. He opened his Edward Jones office at 125 Leinart Street, Clinton, in May, 2013. He really enjoys helping his clients reach their investment goals. Michael grew up in Clinton and went to Oak Ridge High School, then attended UT Knoxville. He is an Eagle Scout and grew up in the Methodist Church. Michael shares the honor of Chamber Ambassador and finds the Ambassador program a great way to connect and help Chamber members.

"THE CHAMBER NEWS" IS PUBLISHED MONTHLY FOR THE MEMBERS OF THE ANDERSON COUNTY CHAMBER OF COMMERCE IN PARTNERSHIP WITH THE COURIER NEWS." THE ANDERSON COUNTY CHAMBER OF COMMERCE IS LOCATED AT 245 N. MAIN ST., STE. 200, CLINTON, TN 37716

MEMBERS IN THE NEWS

Barge Waggoner Sumner and Cannon announces that **Paul Bizier**, PE, BCEE, has joined the firm as Project Delivery Manager.

Pugh CPAs has hired **Crystal Lawson** as director of human resources, **Keely Tucker** as manager in the tax department and **Seth Stoffle**, **Erika Stucky**, **Molly Tomans** and **Caleb Wheeler** have been named staff accountants.

Michael Brady Inc. announces that **Jesse Jones** has joined them as a mechanical designer, **Zachary Scroggins** has been named an architectural intern and **Garret Overholt**, a technical assistant.

Peoples Bank of the South announces that executive vice president **W. Logan Hickman Jr.** has been named president-elect of the Independent Bankers division of the Tennessee Bankers Association.

Oak Ridge National Laboratory has received eight platinum and six gold awards in the Association of Marketing and Communication's annual international competition for marketing and communications professionals, and also received six honorable mentions.

Emory Valley Center has received a \$5,000 CVS Caremark Community Grant.

Clinton Drug Store is celebrating 119 years in Clinton.

Oak Ridge National Laboratory has named **Hans M. Christen** director of ORNL's Center for Nanophase Material Sciences.

ORNL Federal Credit Union has announced that **Cissi Reagan** has been appointed to the newly created position of Assistant Vice President of Mortgage.

Clinton Drug Store has become one of the first pharmacies in the nation to reinforce safe medication use by providing its patients with on-demand access to prescription specific videos through MedsOnCue.

Aid to Distressed Families of Appalachian Counties (ADFAC) announces **Tim Myrick** has received the Anderson County Interagency Coalition Starfish Award, for helping thousands of 'starfish' throughout our community.

Ridgeview Behavior Health Services M.I.S.T. Program (Mothers and Infants Sober Together) received a Program of Excellence Award at the recent annual meeting of the Tennessee Association of Mental Health Organizations, held in Nashville.

Sexton Automotive's Larry Willis has been named the BodyShop Business/ASE Master Collision Repair & Refinish Technician of the Year.

Pellissippi State Community College has named **Nancy Pevey** the new dean of the Mathematics Department. Pevey has served as a Mathematics faculty member at the college since 1996.

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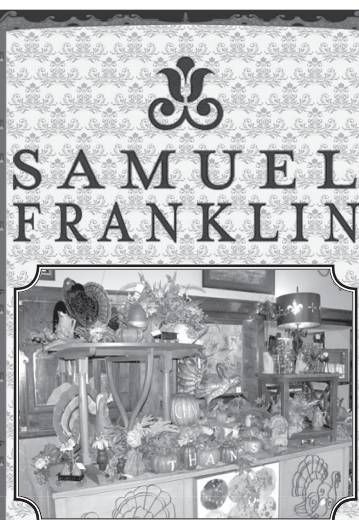


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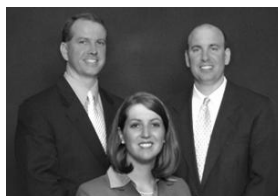
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